

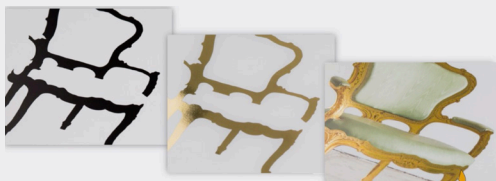


ENJOY SWEET SUCCESS WITH OVERPRINTING!

Overprinting foil allows you to achieve impressive results that are sure to grab attention!

HOW IT WORKS

SunDance uses foil overprinting technology to foil stamp a substrate and then print over it. When the job is complete, we apply a UV coat to protect the integrity of the piece and prevent scratching or excessive wear.



Spot plate
to designate
foil areas

Foil adheres
to plate

Overprint
4-color process

BENEFITS OF FOIL OVERPRINTING

When you want to give your project an extra special touch, adding foil overprint can really take it up a notch. In addition to adding a layer of depth and 'pop' to your project, there are many benefits to using foil overprinting:

- Create standout, eye-catching graphics
- Variable data printing can be incorporated in the overprint
- Digitally run jobs mean faster turnaround
- Highlight specific graphic elements and text

THINGS TO CONSIDER

Planning ahead is crucial when planning a foil overprint job. We can work closely with you to make sure that your graphics, ink colors and print elements work together to make the most impact. Here are a few things to keep in mind:

- Foil overprinting requires a coated stock
- UV coating is added to protect the image
- Choose your graphics and text elements wisely for the best end result

Foil Overprinting is a great way to Instantly add a high-end feel to any job, but it does take some planning and expertise to make it work right! If you'd like to use this technique on your next project, SunDance is here to help guide you through the process.

To learn more about Foil Applications download our
Ultimate Foil Cheat Sheet in partnership with PaperSpecs!
<https://bit.ly/2U0SgOK>